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| Macintosh HD:Users:JFer:Desktop:jf.jpgJaredFerreira.comPhone: 862-266-0972Email: jfer33fcb@gmail.com |  |

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| JARED M. FERREIRA, MSITINSTRUCTIONAL TECHNOLOGIES LEADER |
| I'm a designer at heart, marketing & training professional by trade, and motivator by choice. My professional journey stems from a diverse, technically driven education combined with entrepreneurship, creativity, and most importantly — trust. My growing passions & energy in the workplace have helped me cultivate a very efficient and effective way of operating — something that corporations of all sizes will ﬁnd immediate value in. |

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| EMPLOYMENT |
| MANAGER OF INSTRUCTIONAL & INTERACTIVE TECHNOLOGIESVATTEROTT, INC. ▪ 2014 – PresentDelegate Course Development & Curriculum Design Team • Lead Compliance Training • Deliver on-ground Instructor Training for New Tech Adoption w/ Adult Learning Theories • Webinar Hosting • LMS Support (Canvas) • Web Development • Multimedia UI/UX Design • Interactive Digital Kiosk Design • Marketing Content Strategy DevelopmentSR. INSTRUCTIONAL DESIGNER & eLEARNING DEVELOPERSTRAYER INC. ▪ 2011-2014Award-Winning Blackboard LMS Course Development for Business Courses • Deployment to 220k Students • SME Management for Business & Finance Courses • Designed Google Glass Learning Initiative & Amazon Audible Lecture ExperienceBUSINESS TECHNOLOGY CONSULTANT JOHNS HOPKINS MEDICINE ▪ 2009 –2016New Business Development Director • Learning & Engagement Strategies for Nationwide Audience • Develop Fundraising Solutions through Gamification • Design Mobile eCommerce Channels • Brand Identity Design • UI/UX Designer for Interactive Tablet App • Maintain Digital Channels • Attend Conferences for Networking & ChannelingLEARNING TECHNOLOGIES CONSULTANTUNIVERSITY OF PENNSYLVANIA/PENN MEDICINE ▪ 2009 - 2016Project Manager for Organizational eLearning Projects • Led Planning, Design and Development of 65-page Instructional Design Procedures Guide for Learning & Development Dept. • Design/Develop HIPAA & HITECH Courses for 30k employees, faculty, & staff • Dev & PM of Whiteboard Video Series for IT Security AwarenessAssistant Athletic DirectorBLOOMSBURG UNIVERSITY ▪ 2009 - 2011NCAA Division I & Division II • Directed National Championships • Sporting Event Management • Referee Scheduling/Contracts/Payments • Budgets • Conduct Weekly Coaches Meetings • Assist in New Field House Planning |

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| EDUCATION |
| MASTER’S - INSTRUCTIONAL & INTERACTIVE TECHNOLOGIES BLOOMSBURG UNIVERSITY ▪ 2011GPA: 3.87 • Instructional Design • LMS Delivery • eLearning • Proposal & Grant Writing • Gamiﬁcation • Multimedia • HTML/CSS/ • CAC CommitteeBACHELOR’S - MARKETINGBLOOMSBURG UNIVERSITY ▪ 2009Top 100 Business School • American Marketing Association Member |

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| SKILLS |
| eLearning & Instructional DesignProject ManagementWeb Design & DevelopmentUI/UX Design, Graphic DesignMultimedia DevelopmentSEO/SEM/SMMAdaptability/CollaborationStrategy Dev, Public SpeakingBudgeting & Market Analysis |

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| SOFTWARE |
| Articulate SuiteAdobe Captivate/Photoshop Adobe Dreamweaver/AuditionCamtasia/VideoScribeWordpress/Canvas/BlackboardWACOM/Audacity, GoAnimateiOS, OSX Microsoft Office & More |

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| AWARDS/RECOGNITION |
| * TechEd Awards Best Design - Level 1 Winner - eLearning (U.S. Navy)
* Strayer Innovative Curriculum Development
* MasterCard/Simplify Commerce Commercial
* D.C. United/RedBull NY Honorary Captain
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